

October 3, 2008

Dear San Diego County Agricultural or Nursery Operator:

These are very busy times for all of us, but occasionally issues come along that absolutely require our attention. Inside this packet is important information about the formation of the ***San Diego Region Irrigated Lands Group*** that I urge you to take the time to read and act on. The members of the San Diego County Farm Bureau Board of Directors felt this matter was of such importance that the organization is taking the lead to make certain all farmers in the county have an opportunity to comply with new clean water rules through a cooperative effort.

Simply put, regulations were put in place late last year that require every agricultural or nursery operator, regardless of size, in our region to do runoff water sampling, testing, and reporting. As you will read in the enclosed literature, you can do it on your own by dealing directly with the San Diego Regional Water Quality Control Board or you can do it in concert with fellow producers. Considering the cost and trouble of individual compliance and with no other organization able to step in and help, the Farm Bureau Board of Directors thought it was clear that you should be provided with the opportunity to avoid dealing with this matter alone. This solution is available exclusively to Farm Bureau members. Joining Farm Bureau is a simple task and a membership application is enclosed.

Again, please take the time to read the enclosed materials. There is a significant discount available to you if you act before the end of the year to join the ***San Diego Region Irrigated Lands Group***.

Sincerely,



Chuck Badger
President